



THE 33RD IEEE INTERNATIONAL CONFERENCE ON MICRO ELECTRO MECHANICAL SYSTEMS

MEMS 2020

VANCOUVER CANADA



Conference Location
Vancouver Convention Centre West Building
Vancouver BC, CANADA

JANUARY 18-22, 2020

EXHIBITING OPPORTUNITIES

www.MEMS20.org

SPONSORED BY



CONFERENCE CHAIRS

Karen Cheung
University of British Columbia, CANADA
David Horsley
University of California, Davis, USA

EXHIBITOR FLOOR PLAN

10' x 10' Exhibit Booth Includes:

Draped backwall and draped side pony walls in conference colors, one (1) six foot table, two (2) chairs, one (1) wastebasket, an identification sign, one (1) full conference registration, and one (1) exhibitor badge.

Table-Top Exhibit Includes:

One (1) six foot table and one (1) exhibitor badge. Table tops are for government entities, academic institutions, and for start-up companies of less than four (4) years in business and who have not exhibited in a previous MEMS Conference.

All Exhibits Include:

- Company Name Listed in the Technical Digest
- Company Name and Contact Information in the Final Program
- Company Logo in the Opening Slide Presentation at the Conference
- Company Name Listed on the Welcome Sign
- Company Name and Logo on the Conference Website with a Link to Your Website

www.mems20.org

EXHIBIT HOURS

Set-Up

Saturday, January 18
13:00 - 17:00

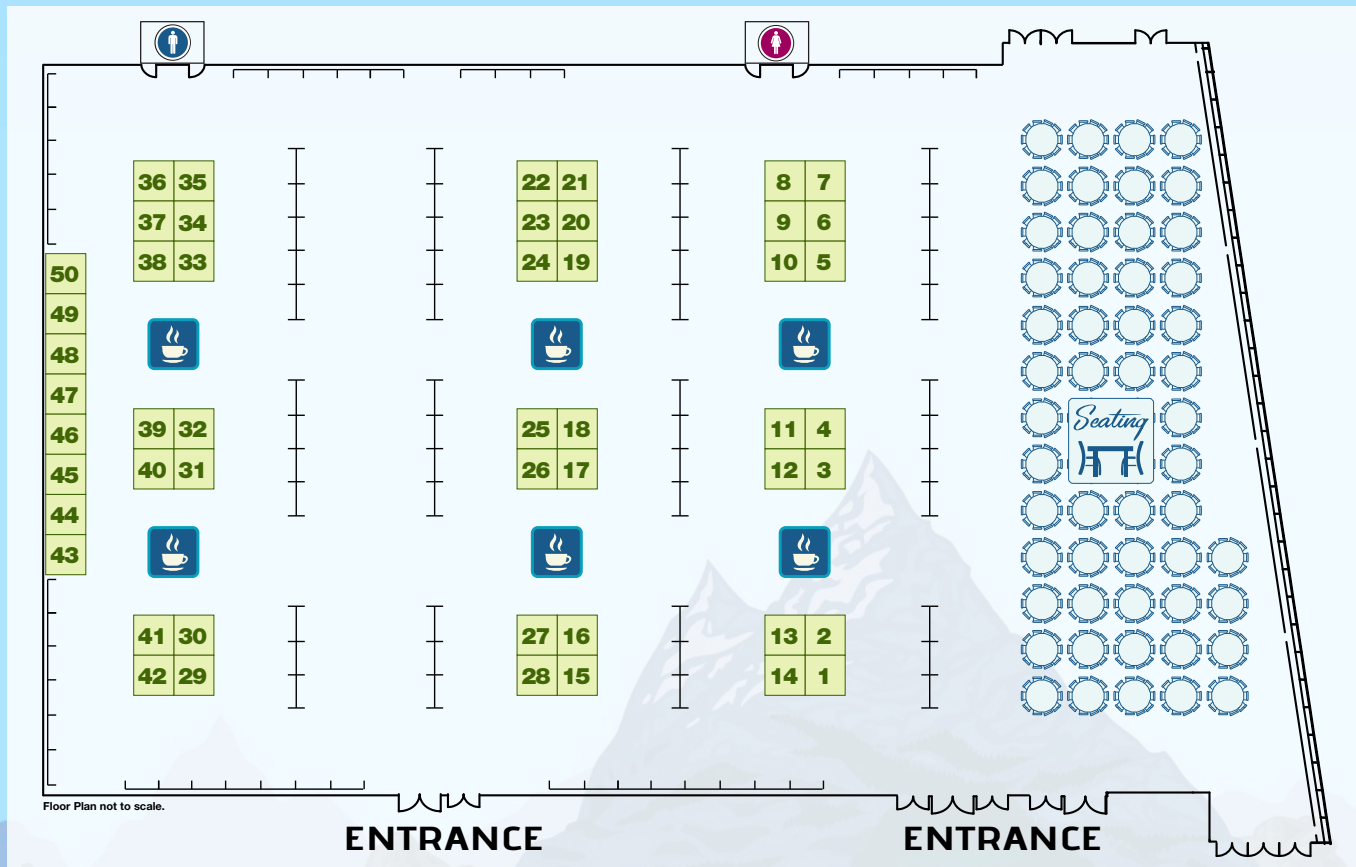
Sunday, January 19
07:00 - 17:30

Monday, January 20
07:30 - 17:30

Tuesday, January 21
07:30 - 17:30

Wednesday, January 22
07:30 - 11:00

Tear-Down
Wednesday, January 22
11:00 - 16:00



Deadlines/Disclaimers

- Contract must be received by December 6, 2019 to ensure inclusion in marketing material
- A Contributor wishing to cancel their contribution prior to September 16, 2019 and after their signed application has been received will be refunded 50%
- Cancellations after that time will not receive a refund
- All cancellation notices must be made in writing
- Executive Committee has the right to amend Exhibit Hour times and floor plan if necessary.

CONTRIBUTOR OPPORTUNITIES

Top Tier Benefactor Levels Include the Following Benefits:

- Company Name Listed in the Technical Digest
- Company Name, Logo and Contact Information in the Final Program
- Company Logo in the Opening Slide Presentation at the Conference
 - Company Logo on the Welcome Sign
- Company Name and Logo on the Conference Website with a Link to Your Website



Can\$12,500



- Benefactor of Technical Digest USB Drive Distributed to All Attendees with Company Logo
- Contributing Benefactor of the Wednesday Evening Banquet
- Closing PowerPoint Slide in the General Session on Wednesday
- Company Logo on a Tailored Sign at the Event
- Contributing Benefactor of Student Travel Grants
- Two (2) Full Registrations
- One (1) 3m x 2m Exhibit Booth - Includes One (1) Additional Full Registration

Can\$8,000



- Benefactor of Lanyard Distributed to All Attendees with Company Logo
- Contributing Benefactor of the Wednesday Evening Banquet
- Closing PowerPoint Slide in the General Session on Wednesday
- Company Logo on a Tailored Sign at the Event
- One (1) Full Registration
- 50% Discount on One (1) 3m x 2m Exhibit Booth - Includes One (1) Additional Full Registration

Can\$7,000



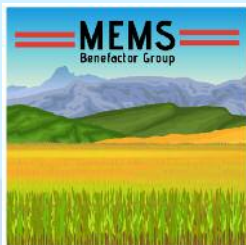
- Benefactor of One (1) Refreshment Break
- PowerPoint Slide in the General Session Prior to the Break
- Company Logo on a Tailored Sign at the Event
- One (1) Full Registration
- 25% Discount on One (1) 3m x 2m Exhibit Booth - Includes One (1) Additional Full Registration

Can\$5,000



- Contributing Benefactor of the Sunday Welcome Reception
- Company Logo on a Tailored Sign at the Event
- One (1) Full Registration

Variety of Opportunities



Email exhibits@mems20.org for pricing on the following:

- Pens with Company Logo
- Totebags with Company Logo
- Notepads with Company Logo
- Student Scholarships
- Media Support
- Design your own level of opportunity



Advertising Opportunities

- Can\$350 - 1/4 Page AD
- Can\$700 - 1/2 Page AD
- Can\$1,300 - Full Page AD
- Can\$700 - Your Banner in Lobby
- Can\$700 - Advertising on Website

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APPLICATION & CONTRACT

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or benefactor level opportunity in the 33rd IEEE International Conference on Micro Electro Mechanical Systems (MEMS) and is subject to the terms, conditions, policies and procedures stated herein and outlined on the MEMS website at www.mems20.org. The IEEE MEMS Conference, upon its written acceptance of this Application is to assign exhibit booth space or benefactor level to the Applicant under all of the terms, conditions, and requirements as aforesaid. Applicant applies for one of the available booth locations or benefactor level at the fee indicated below. Booths and benefactor levels will be assigned on a first-come first-served basis. The Conference Committee has the right to amend booth locations if necessary.

EXHIBIT BOOTH SPACE

With reference to the enclosed floor plan, please indicate your booth choices.

1st Choice _____ 2nd Choice _____ 3rd Choice _____

If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	Early Bird On or Before September 16, 2019	Advanced On or Before October 28, 2019	Standard After October 28, 2019
10' x 10' Booth Space	<input type="checkbox"/> Can\$2,900	<input type="checkbox"/> Can\$3,150	<input type="checkbox"/> Can\$3,400
Table Top Display	<input type="checkbox"/> Can\$1,500	<input type="checkbox"/> Can\$1,750	<input type="checkbox"/> Can\$2,000

TOP TIER BENEFACTOR LEVELS

- Diamond** Can\$12,500
- Gold** Can\$8,000
- Silver** Can\$7,000
Benefactor of a Refreshment Break w/Signage
 M T W
- Bronze** Can\$5,000

MEMS Benefactor Group

Email exhibits@mems20.org for pricing

- Pens with Company Logo
- Totebags with Company Logo
- Notepads with Company Logo
- Student Scholarships
- Media Support
- Design Your Own Level

Advertising

- Can\$350 - 1/4 page Ad in Final Program
- Can\$700 - 1/2 page Ad in Final Program
- Can\$1,300 - Full Page Ad in Final Program
- Can\$700 - Your Banner in Lobby
- Can\$700 - Advertising on the Website

PROGRAM LISTING

Information as it should appear on Website and in Final Program.

Company: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Phone: _____
 Website: _____ Company Email: _____
ie: info@mems20.org

CONTACT PERSON

Contact Name: _____
 Phone: _____ Email: _____
 Signature: _____ Position: _____

PAYMENT INFORMATION

Check/Money Order Make checks payable, in CAD (Can\$) ONLY to: **IEEE MEMS 2020 Conference***
*IEEE MEMS 2020 Conference is an IEEE International LLC Meeting

Bank Wire Transfer (Bank wire transfer information will be sent to you upon receipt of this contract)

Credit Card Payment VISA MasterCard

Cardholder Signature: _____

Card Number: _____ Expiration date: _____ Verification Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

TOTAL

Can\$ _____

Please complete form and return with payment to:
 IEEE MEMS 2020 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA,
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